

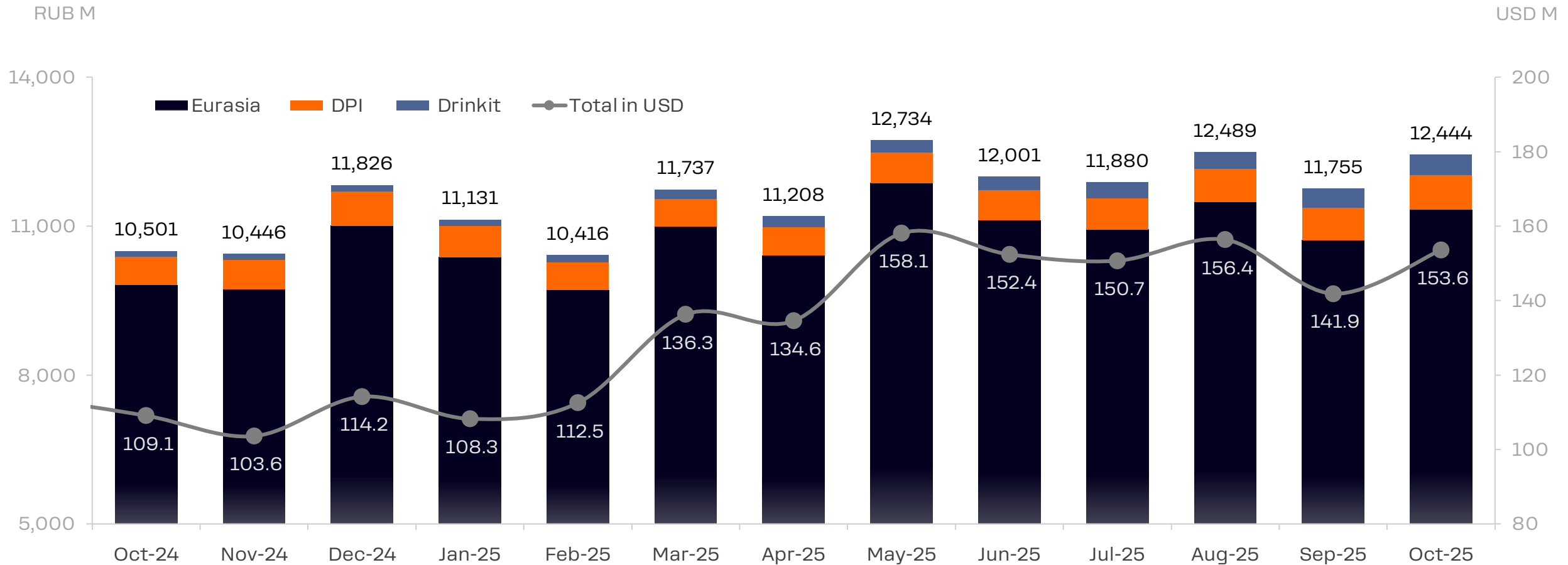
**DODO
BRANDS**

MONTHLY TRADING UPDATE

**OCTOBER
2025**

System Sales

October: 12,444M RUB / 153.6M USD



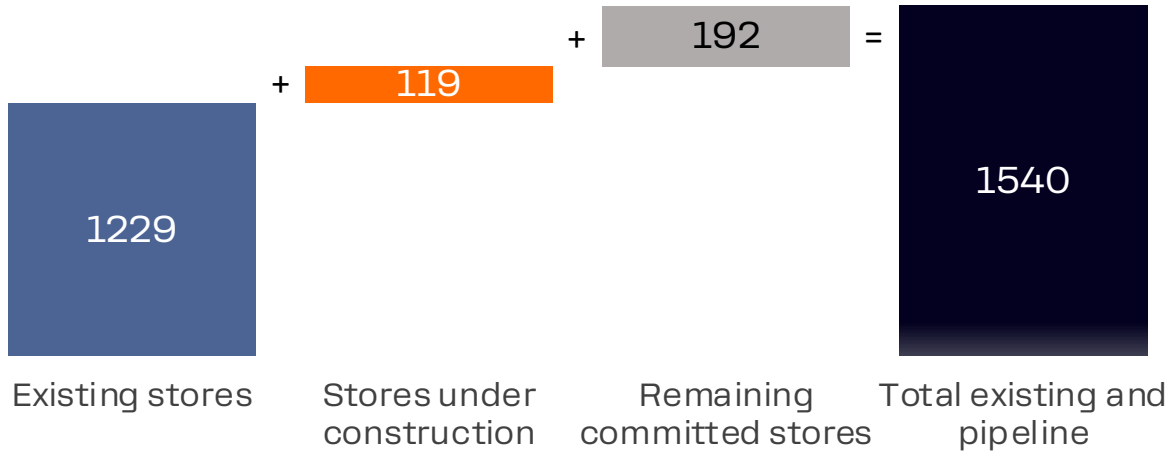
Note: system sales - gross sales (incl. VAT where applicable but excluding sales tax) of all Dodo Brands stores including both franchised and company-owned. Converted from local currencies at weighted average monthly FX rates as per [currencylayer.com](#). Link: [sales and traffic of each store since inception](#).

Chain Growth Pipeline



Note: as of 31 October 2025

EURASIA



DPI

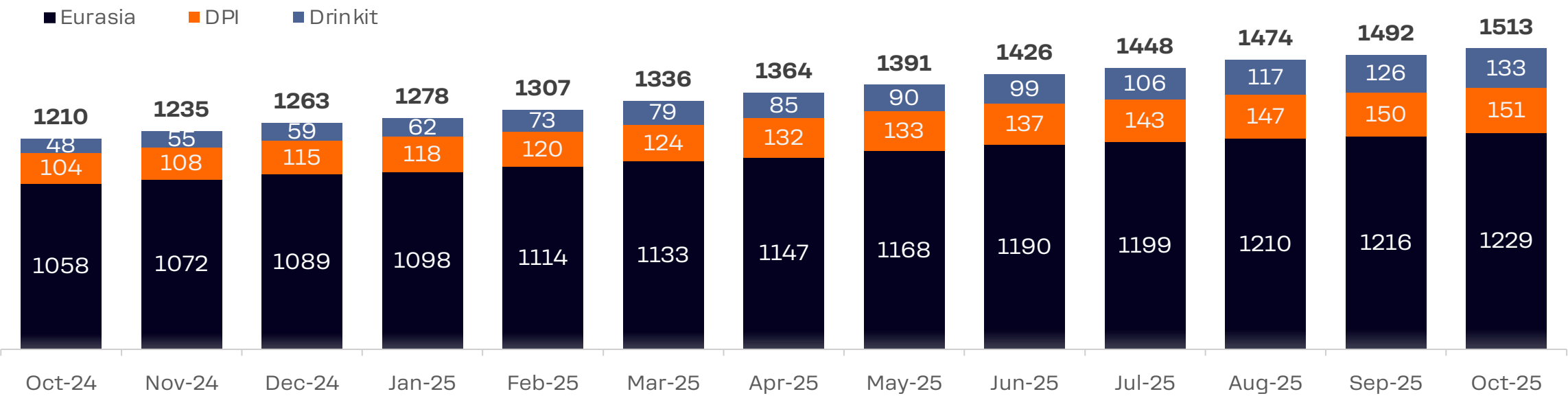


DRINKIT



Store Count

October: 24 new stores, 3 stores closed, 1513 total



New stores

RUSSIA:

Dodo Pizza: +14

Drinkit: +6

TURKIYE:

Dodo Pizza: +1

KAZAKHSTAN:

Dodo Pizza: +1

Drinkit: +1

MONTENEGRO:

Dodo Pizza: +1

Closed stores

RUSSIA:

Moscow 0-21

Buzuluk-1

VIETNAM:

Đồng Xoài-1

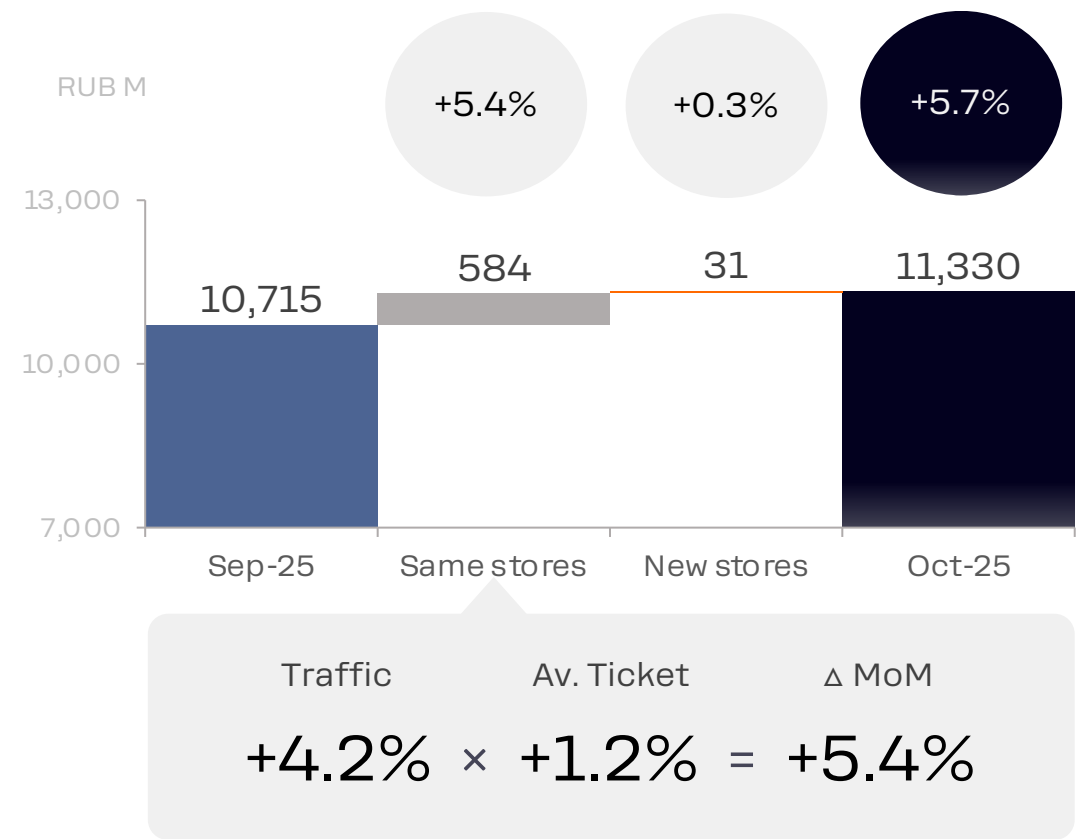
A young man with curly hair, wearing an orange and black Dodo Pizza uniform, is shown from the chest up. He is carrying a large orange delivery bag with a black chicken logo on his back. He is looking upwards and to the right. The background is a Dodo Pizza restaurant with a large sign in Russian Cyrillic that reads "ДОДО ПИЦЦА" (Dodo Pizza). The sign is illuminated with orange light. The image has a warm, orange-toned filter.

EURASIA

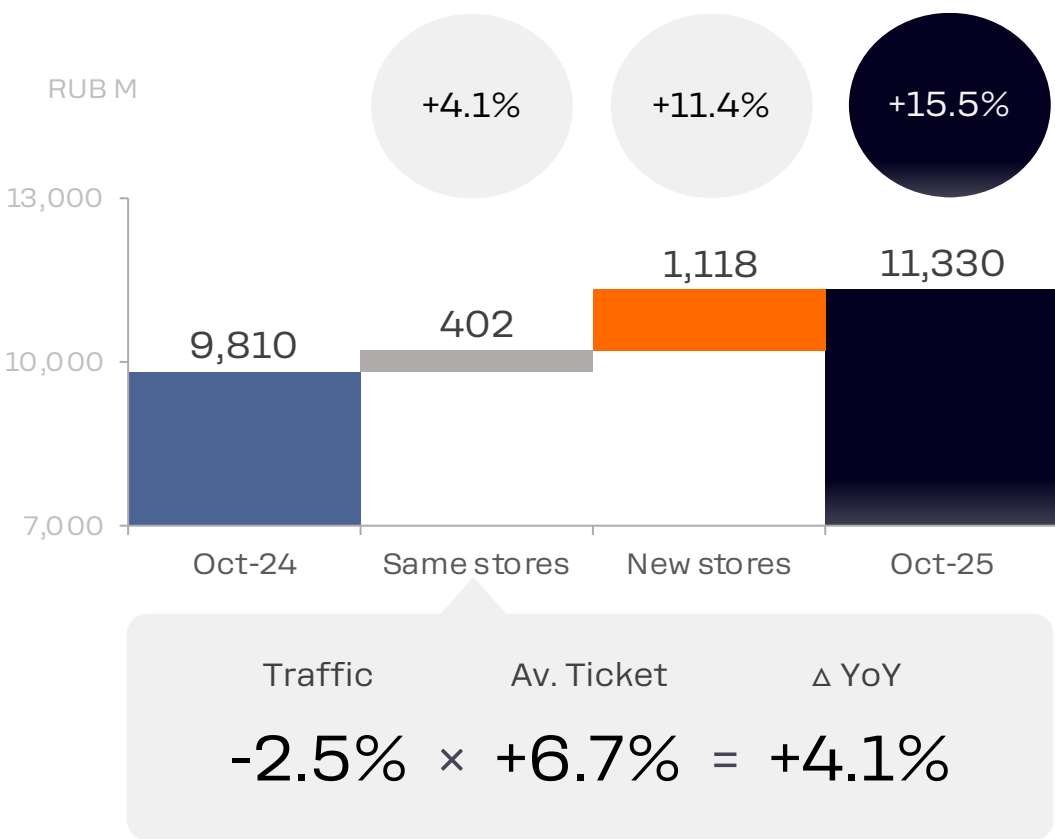
Eurasia: Sales Evolution

October: MoM +5.7%, YoY +15.5%

Month over Month (MoM)



Year over Year (YoY)



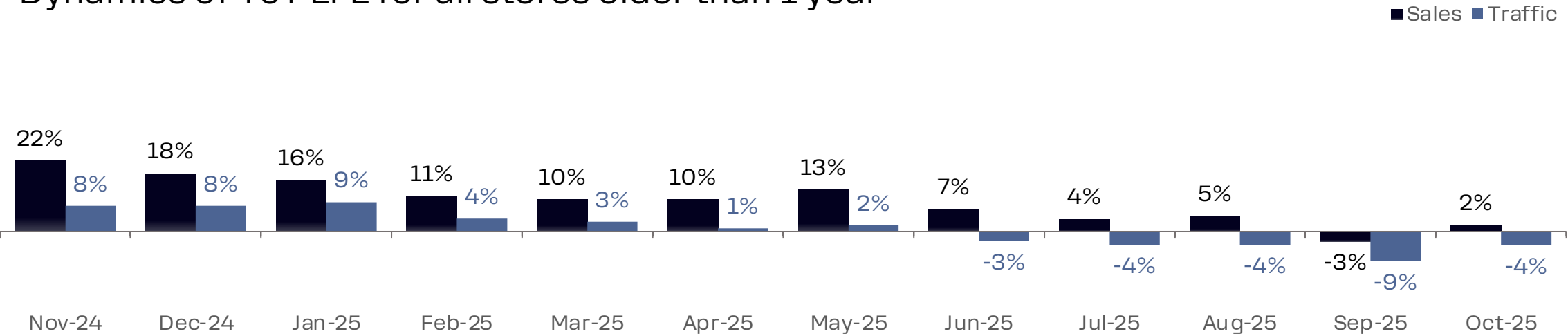
Note: gross sales including VAT where applicable. Traffic stands for order count.
List of countries: Russia, Kazakhstan, Belarus.

Eurasia: Like for Like Sales and Traffic

YoY LFL – Detailed Review of October 2025

Store age	Store Count	SALES			TRAFFIC			AVERAGE TICKET		
		In-Store	Delivery	Total	In-Store	Delivery	Total	In-Store	Delivery	Total
1-2 yrs old	131	-4.4%	14.3%	7.3%	-6.1%	10.6%	1.5%	1.9%	-9.6%	5.8%
2-3 yrs old	117	-3.0%	7.8%	3.8%	-7.0%	4.9%	-1.7%	4.2%	-4.7%	5.6%
> 3 yrs old	773	-2.2%	3.1%	1.3%	-8.5%	-1.1%	-5.1%	6.9%	1.1%	6.7%

Dynamics of YoY LFL for all stores older than 1 year



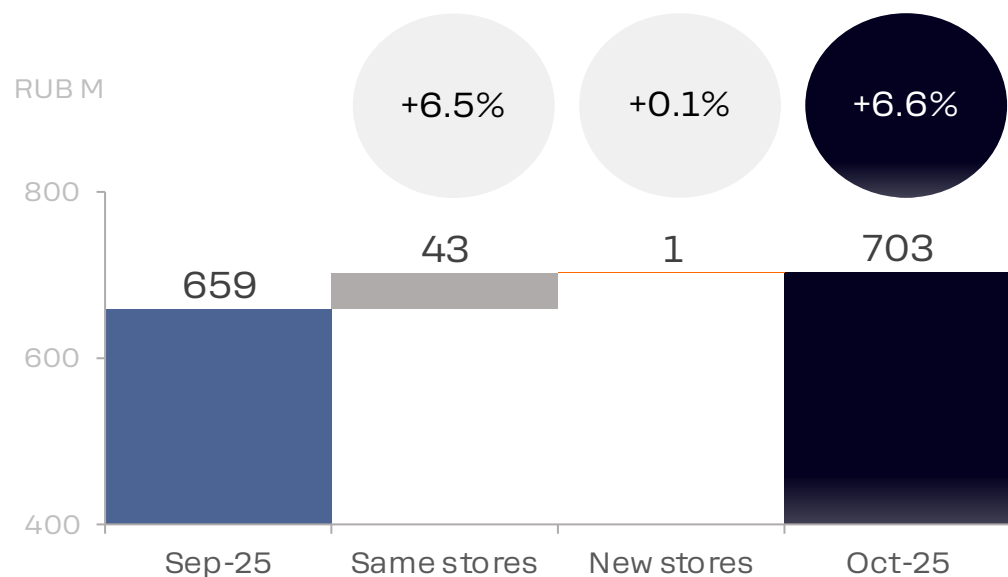
A photograph of two women sitting at a wooden table outdoors against a stone wall. The woman on the right, wearing a white shirt, holds a smartphone and looks at it. The woman on the left is seen from the back. On the table are two open Dodo Pizza boxes with pizzas, two orange Dodo-branded cups, and a knife. The text 'DODO PIZZA INTERNATIONAL' is overlaid in white.

DODO PIZZA INTERNATIONAL

DPI: Sales Evolution

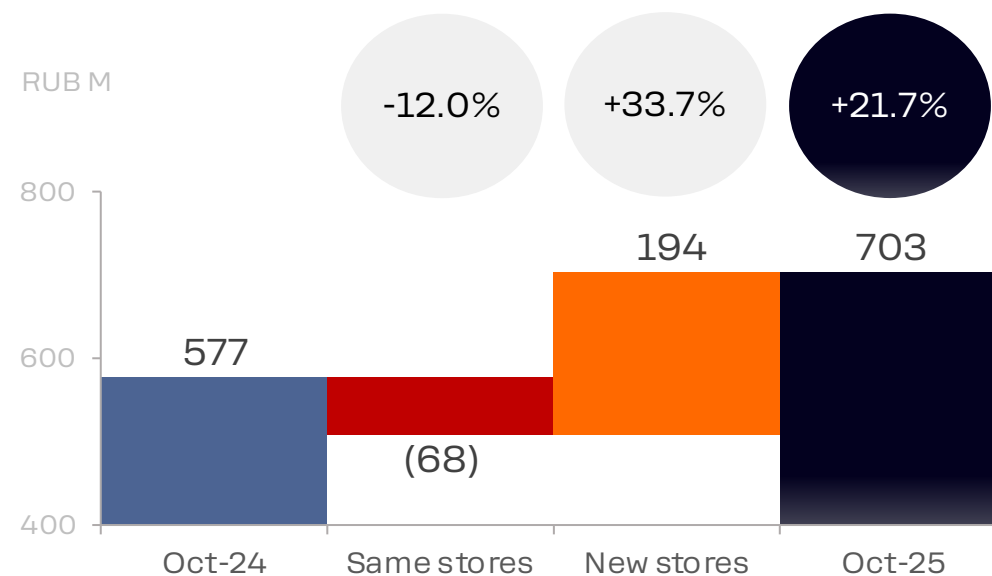
October: MoM +6.6%, YoY +21.7%

Month over Month (MoM)



$$\begin{array}{l} \text{Traffic} \\ +4.9\% \end{array} \times \begin{array}{l} \text{Av. Ticket} \\ +1.5\% \end{array} = \begin{array}{l} \Delta \text{ MoM} \\ +6.5\% \end{array}$$

Year over Year (YoY)



$$\begin{array}{l} \text{Traffic} \\ -8.8\% \end{array} \times \begin{array}{l} \text{Av. Ticket} \\ -3.4\% \end{array} = \begin{array}{l} \Delta \text{ YoY} \\ -12.0\% \end{array}$$

Note: gross sales including VAT where applicable. Traffic stands for order count.

Converted into RUB from local currencies at weighted average monthly FX rates as per [currencylayer.com](https://www.currencylayer.com).

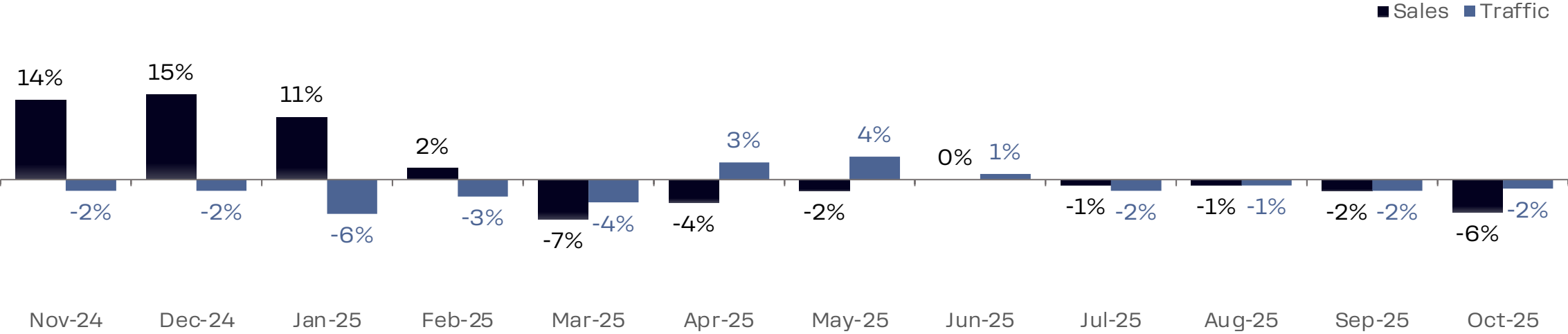
List of countries: Armenia, Azerbaijan, Georgia, Kyrgyzstan, Tajikistan, Uzbekistan, Bulgaria, Croatia, Cyprus, Estonia, Lithuania, Romania, Poland, Serbia, Slovenia, Turkiye, Nigeria, Indonesia, Mongolia, Montenegro, Qatar, UAE.

DPI: Like for Like Sales and Traffic

YoY LFL – Detailed Review of October 2025

Store age	Store Count	SALES			TRAFFIC			AVERAGE TICKET		
		In-Store	Delivery	Total	In-Store	Delivery	Total	In-Store	Delivery	Total
1-2 yrs old	33	-17.4%	-3.4%	-7.1%	-15.3%	5.7%	-5.9%	-2.4%	-5.4%	-1.4%
2-3 yrs old	17	-11.3%	-10.0%	-12.2%	-5.9%	0.6%	-3.9%	-5.7%	-0.6%	-8.7%
> 3 yrs old	38	-12.5%	-10.3%	-3.2%	-5.1%	-2.2%	1.9%	-7.8%	2.2%	-5.0%

Dynamics of YoY LFL for all stores older than 1 year



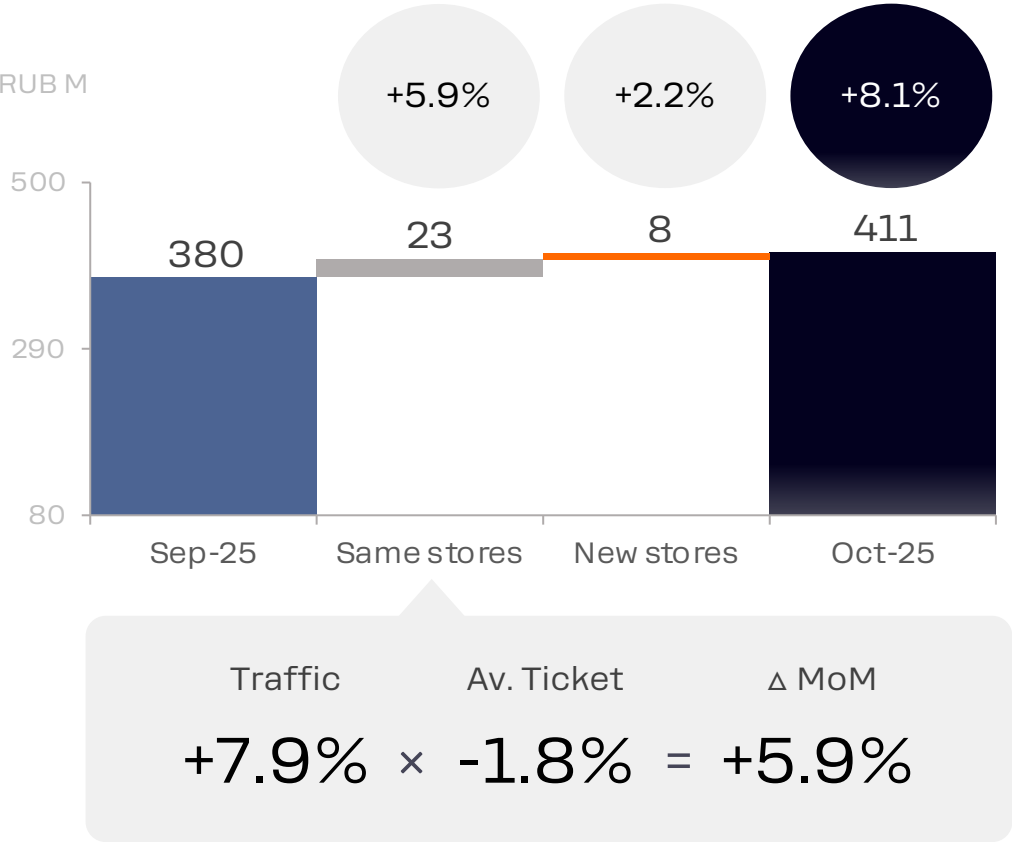


DRINKIT

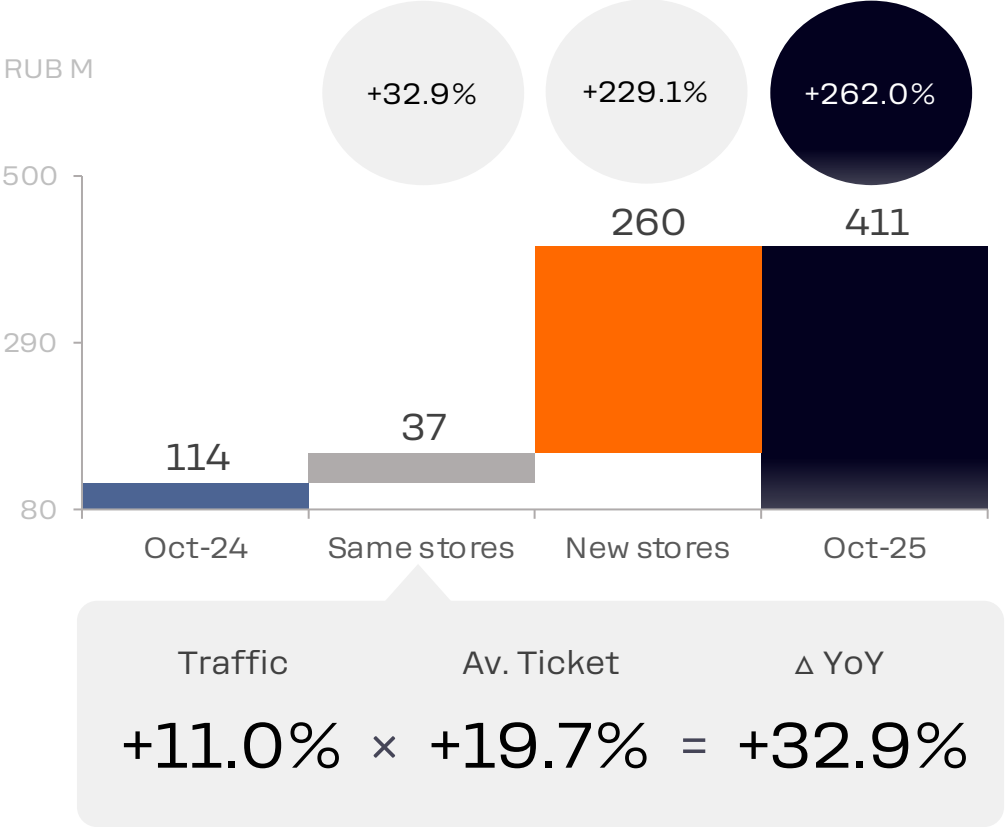
DRINKIT: Sales Evolution

October: MoM +8.1%, YoY +262.0%

Month over Month (MoM)



Year over Year (YoY)



Note: gross sales including VAT where applicable. Traffic stands for order count.
List of countries: Russia, Kazakhstan, UAE.

DRINKIT: Like for Like Sales and Traffic

YoY LFL – Detailed Review of October 2025

Store age	RUSSIA				UAE				KZ +			
	Store Count	Traffic	Av. ticket	Sales	Store Count	Traffic	Av. ticket	Sales	Store Count	Traffic	Av. ticket	Sales
1-2 yrs old	18	16.6%	24.1%	44.7%	3	29.0%	-1.0%	27.7%	5	26.1%	-8.2%	15.7%
2-3 yrs old	7	-14.9%	34.6%	14.5%	1	30.2%	2.9%	33.9%	1	-18.3%	-9.2%	-25.8%
> 3 yrs old	6	-13.8%	29.0%	11.2%								

Dynamics of YoY LFL for all stores older than 1 year

